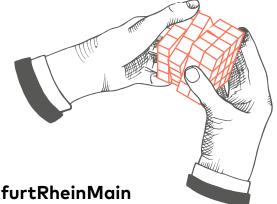
frankfurt-business.net/creativeindustries

FACTS & FIGURES

Creative industries



Frankfurt



778,200 popolation (2023)



80 Bill Euro

gross domestic product (GDP) (2022)



104,700 Euro

gross domestic product (GDP) per capita (2022)



745,900

total employment (2022)



248

sqm area





73,900 students at



11



universities

800

trainees at media & art schools

THE INTERNATIONAL

different nationalities

40 foreign chambers and commercial agencies

foreign tourist offices

consulates (53 are professional consulates)

1,000 foreign chambers and

commercial agencies

FrankfurtRheinMain



5.9 Mill



273 Bill Euro

population (2023)

gross domestic product (GDP) (2020)



51,700 Euro

gross domestic product (GDP) per capita (2021)



2.5 Mill

total employment (2022)



14,800

sqm area

UNIVERSITIES / R&D in FrankfurtRheinMain (2020)

249,000 students at

43

universities with:



49%

15%

female students

non German students

BMWK Monitoringbericht Kultur- und Kreativwirtschaft 2022, Datenreport Kultur- und Kreativwirtschaft in Hessen 2024, Frankfurt Statistik Aktuell, Regionalverband FrankfurtRheinMain

TURNOVER / TOTAL EMPLOYMENT

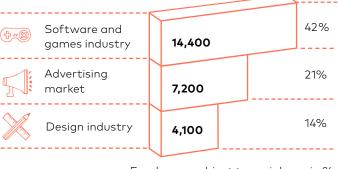
in cultural & creative industries

Frankfurt (2022)

4,200 companies 8.6 Bill Euro turnover

35.000 Employees subject to social

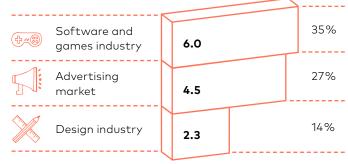
security contribution, key sectors:



Employees subject to social security contribution

Hessen (2022)

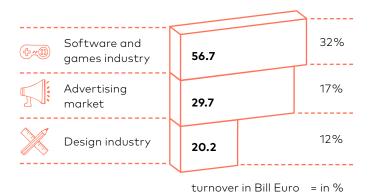
18,200 companies 17 Bill Euro turnover key sectors:

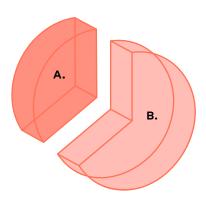


turnover in Bill Euro = in %

Germany (2021)

(2.9% share 226,000 in GDP) companies 175 Bill Euro turnover key sectors:





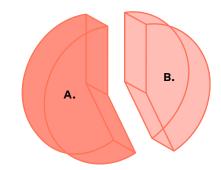
129,000

total employment in Hesse (2023)

A. 36% **≙46,000** Frankfurt

B. 64% **≙83,000** RheinMain region

and rest of Hesse



17 Bill Euro

turnover in Hesse

A. 51% Frankfurt

B. 49% ≙8.3 Bill Euro

≙8.6 Bill Euro

RheinMain region and rest of Hesse

Frankfurt is the center of the creative economy in Hesse.